

* DEMANDA LINEAL *

$$Q_x = A - BP_x$$

Pendiente.

$$Ed_{px} = \left| \frac{dQ_x}{dP_x} \right| \frac{P_x}{Q_x}$$

* DEMANDA LOGLINEAL *

$$\ln Q_x = \beta_1 - \beta_2 \ln P_x$$

$$Ed_{px} = -\beta_2$$

Elasticidad Cruzada

Intervalo $\Rightarrow Ed_{xy} = \frac{\Delta\% Q_x}{\Delta\% P_y}$

Ponto $\Rightarrow Ed_{xy} = \alpha \left(\frac{P_y}{Q_x} \right)$

$TE \uparrow \Rightarrow P \uparrow$

$\Delta > 1$

Complementares

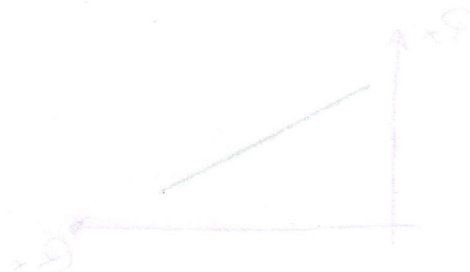


(substituto)

$$|Ed| < 1$$

TEC

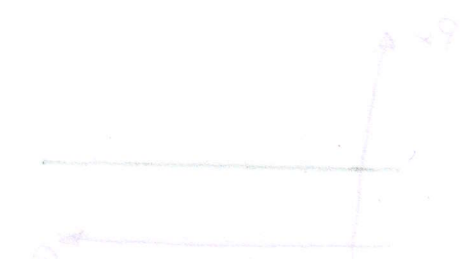
Complementares



$TE \uparrow \Rightarrow P \downarrow$

$\Delta < 1$

Complementares



(substituto)

$$|Ed| < 1$$